



Tartu Entrepreneurship Week 2010

Tartu City Government
Department of Business Development



Tartu Entrepreneurship Week

- The main goal:

To promote entrepreneurship and entrepreneurial thinking as a lifestyle.

- Goals:

Encourage young people to be more innovative and entrepreneurial.

Raise know-how of entrepreneurs on modern studies and market trends.

Create real-life contacts between scientists and businessmen.



Tartu Entrepreneurship Week

- First Entrepreneurship Week was held in 2005
- Strong partners
- Very good reputation among citizens



Entrepreneurship Week 2010

- 4. - 8. October
- 54 different events
- 3362 participants in total - record!
- Registration to most events through unified system on TCG web page



Partners

- Enterprise Estonia
- Tartu Business Advisory Centre
- Tartu Science Park
- Tartu Centre for Creative Industries
- Tartu Centre of Vocational Education
- Tartu Biotechnological Park
- Estonian Chamber of Commerce and Industry
- JCI, Junior Achievement, Estonian Tax and Customs Board etc...



Event types

- Simulation games, 3D fabrication, e-quiz
- Seminars, trainings, conferences
- Exhibitions, auctions, company visits
- Workshops, open days



Theme days 2010

- Co-operation – 671 participants
- Starting entrepreneur – 537 participants
- Active entrepreneur – 427 participants
- Creativity – 1222 participants
- Solutions – 505 participants



Most popular events

- Youth conference "Student company – an opportunity for You?" - 233 participants
- Tax seminar - 190 participants
- Seminar "Making a business plan" - 132 participants
- Seminar "Successful on first attempt (the support methods and grants in entrepreneurship)" - 126 participants



Thank You!
Questions?